

BigID and Ionic Security Partner to Enhance Data Governance and Privacy for Cloud and Multi-Cloud Compliance

The Integration Enables Organizations to Mitigate Risk for Cloud Migration Initiatives through Automated Data Discovery, Protection, and Policy Orchestration

NEW YORK, TEL AVIV, and ATLANTA – January 16, 2019 – [BigID Inc.](#), a leader in personal data protection and privacy, and [Ionic Security Inc.](#), a pioneer of high-assurance data trust, today announced a partnership to enable organizations to automate policy enforcement and auditability driven by data intelligence. The partnership removes barriers to cloud adoption for organizations struggling with compliance, allowing them to take a consolidated and granular approach to protecting sensitive data by integrating BigID discovery and classification with the Ionic Data Trust Platform's real-time policy management. Together, BigID and Ionic provide an automated, accurate, and scalable solution that identifies, classifies, and enforces data control policies over sensitive personal information and other critical data. This reduces the risk of unauthorized access and ensures compliance with the growing body of data privacy and protection laws and regulations.

Business opportunities—in conjunction with infrastructure and operational costs—drive the investment in cloud technologies and multi-cloud IT strategies, yet many organizations struggle to reduce risk by properly identifying sensitive data, applying appropriate policy, and enforcing the necessary security and access controls when migrating workloads to cloud storage, or pursuing multi-cloud strategies. Key data privacy regulations such as the EU's General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA) expand the impact of those risks and the scope of data that must be protected.



Enterprises can limit these risks—along with the potential exposure from manual control misconfiguration, cloud environment policy silos, and cloud lock-in—through the programmatic integration of BigID’s data intelligence with the persistent and real-time policy enforcement capabilities of Ionic’s Data Trust Platform. This integration allows organizations to gain the cost, operational, and functional benefits of cloud services while balancing security, privacy, and compliance risks.

Organizations taking advantage of the partnership will be able to:

- Automate the application of cloud platform policies and protection for privacy and regulatory compliance based on critical context like data residency, data sensitivity, and personal data attributes;
- Integrate persistent policy and granular data insights into their data security strategy to apply controls before data reaches the cloud or is moved across clouds to minimize data risk and address GDPR and CCPA compliance; and
- Ensure consistent and data-aware policy enforcement across all cloud environments through policy abstraction and unified key management for multi-cloud and hybrid environments, allowing operational flexibility.

“The data landscape is changing, and it’s more important than ever for customers, enterprises, and individuals to trust the organizations they engage with to handle data in a responsible way,” said Joseph Ward, VP of Product Management at Ionic Security. “We’re excited about the opportunity to partner with BigID to help organizations use the power of data identity and intelligence to better inform data privacy and protection policies in the cloud.”

“Today’s organizations store data across a wide range of environments, including multiple public and private cloud services. But many are utilizing and migrating to new cloud environments without the critical knowledge of whose data they have and where,” said Nimrod Vax, Chief Product Officer at BigID. “Through the BigID Ionic integration, organizations can more effectively inventory data before moving to the



cloud, while meeting the necessary security and compliance requirements of new data protection and privacy regulations.”

The current integration will be available to new and existing customers immediately. BigID and Ionic plan to extend the scope of the partnership through support for additional use cases and leverage BigID’s technology advances in unstructured data discovery over the course of 2019.

About Ionic Security

Based in Atlanta, Ionic Security accelerates and simplifies trust in a machine-scale world, helping clients systematically reduce the likelihood and impact of a data breach while simplifying information governance and the management of today’s borderless enterprise. The Ionic Data Trust Platform consistently protects and controls data from creation through consumption everywhere it travels and anywhere it resides, preventing inappropriate data handling with real-time policy, and enabling customer-managed trust –across clouds, environments, and data silos. Learn more at <https://www.ionic.com>, or connect on [LinkedIn](#) or [Twitter](#).

About BigID

Based in New York and Tel Aviv, BigID uses advanced machine learning and identity intelligence to help enterprises better protect their customer and employee data at petabyte scale. Using BigID, enterprises can better safeguard and assure the privacy of their most sensitive data, reducing breach risk and enabling compliance with emerging data protection regulations like the EU General Data Protection Regulation. Learn more at <http://bigid.com> or visit <http://bigid.com/demo> to schedule a demo.

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