



IONIC & TITUS DELIVER HIGH-ASSURANCE EMAIL PROTECTION

Ionic Email Protect Leverages Ionic's Build SDK

London, UK (Infosecurity Europe 2016, Ionic Stand S40) – June 7, 2016 – Today at Infosecurity Europe 2016, [Ionic Security Inc.](#), a pioneer of high-assurance data protection and control, and [TITUS](#), Inc., the market leader in data classification and protection of email, documents and other unstructured data, announced the availability of a new enterprise-grade email security solution. Ionic Email Protect™, the newest addition to the Ionic Protect solution family, features a combination of Ionic Security's Build Software Development Kit (SDK) and TITUS Classification Suite™. The solution provides customers with the ability to classify and automatically protect Microsoft Outlook® emails via an integrated plugin that leverages policy rules to define access based on users, groups, content, locations and labels. Organizations can prevent inadvertent data disclosure, identify information sensitivity and meet compliance needs.

"We are delighted to partner with TITUS to launch our new Email Protect solution featuring TITUS Classification Suite," said Jeffrey Howard, vice president, Strategic Partnerships at Ionic Security. "Together, we have created a solution that significantly strengthens email security by addressing pain points that have nagged organizational productivity for years. TITUS was able to quickly leverage the Ionic Build SDK™ to seamlessly bridge our solutions, allowing customers to identify sensitive information and secure confidential messages wherever they may go."

"Many of our customers have the need to enhance the rich capabilities of TITUS Classification by incorporating email encryption and access control," said Stephane Charbonneau, CTO at TITUS. "We have joined forces with Ionic to bring customers a



new level of confidence in a complex era of data breaches and inadvertent data disclosure. Our ability to integrate the two solutions and deliver upon customer needs was simplified by the ease of use of Ionic's SDK. Together we inform enterprises about their data, and protect it throughout its lifecycle."

Many organizations have come to recognize the importance of identifying and classifying company data as it is created. These same organizations understand the need to add further protection to their data to control access to restricted information. TITUS Classification Suite helps to determine the level of sensitivity of organizational data in email, documents and files so that security policies can be determined to apply the appropriate controls to protect that information. Ionic's Email Protect analyzes the classification to attach permission-based encryption and document lifecycle visibility to the email and its attachments so that only authorized recipients can access the message and its contents. The two products together provide an easy-to-use email security solution that enables the classification, protection and control of data whether it travels inside or outside the organization.

About the Ionic Protect Solutions & Platform

The challenge to deliver high-assurance data protection against both internal and external threats has never been greater. The Ionic Protect Solution Family is built on the Ionic Platform and uniformly enforces data security policies in applications, emails and documents.

Ionic's high-assurance data protection and control platform has been designed to be globally available, distributed, and resilient. It offers fine-grain, comprehensive protection for structured, semi-structured and unstructured data in emails, documents, applications, data repositories and machine data. Platform services include advanced data visibility, control, protection and insider threat detection/prevention. Ionic offers enterprise developers access to its platform through its Ionic Build SDK, which features robust toolkits and flexible orchestration



APIs.

Availability

Ionic Email Protect is generally available today. See us at Infosecurity Europe 2016, Booth S40 or contact [Ionic](#) or [TITUS](#) for more information.

About TITUS

TITUS solutions enable organizations to discover, classify, protect and confidently share information, and meet regulatory compliance requirements by identifying and securing unstructured data. TITUS products enhance data loss prevention by involving end users in classifying and protecting sensitive information in emails, documents and other file types – on the desktop, on mobile devices, and in the Cloud. TITUS solutions are trusted by millions of users in over 60 countries around the world.

About Ionic Security

Ionic Security accelerates Internet trust by protecting and controlling data everywhere it travels and anywhere it resides, whether on the corporate network, in the Cloud or on mobile devices. The industry's first high-assurance data protection and control platform, Ionic Security, takes a comprehensive approach to protecting distributed data in today's borderless enterprise without proxies or gateways or changes in user behavior. The platform has been licensed to millions of users worldwide in a wide range of industries including Financial Services, Public Sector, Retail, Healthcare, Enterprise Software and Manufacturing. The company is headquartered in Atlanta, Georgia, and is backed by leading firms including Amazon.com, Inc., Goldman Sachs, GV (formerly Google Ventures), Icon Ventures, Kleiner Perkins Caufield & Byers, Meritech Capital Partners, TechOperators, and Hayman Capital Management, L.P. More information can be found at [Ionic.com](#).

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